

# MEMS Engineer Forum 2021 ONLINE

SMART Society Driven by MEMS

Live: Wednesday, April 21 – Thursday, April 22, 2021

Exhibition starts on April 14, 2021

On-demand is available through May 31, 2021

Free charge for conference and exhibition

## EXHIBIT Guidance

MEMS Engineer Forum (MEF) is a unique place operated mainly among engineers close to the MEMS technology, which is the vital key for the 21st century. We strongly believe that the key players in this field will drive the world in diversified business sectors over the next decades. Since the start of the 1st MEF in March 2009, this forum has been held annually with MEMS researchers, developers, engineers gathering in one place.

The 12th MEF will be held on April 21-22, 2021 virtually considering about the current situation of COVID-19.

The worldwide fusion and creation of the new movement based on MEMS fundamental, application, and interdisciplinary technology field as well as MEMS markets was followed up by MEMS engineers via excellent vision and skills in the forum.

The virtual platform of MEF 2021 provide exhibitors, sponsors, speakers, and participants to have interactive networking opportunities through its excellent functions.



<http://www.m-e-f.info/>

Exhibits Type and Benefit (10% tax to be added)	Gold Exhibitor	Academic Exhibitor	Start-up Exhibitor
	¥250,000	¥50,000	¥50,000
1 Company name, logo on Conference PL (announcement website)	○	○	○
2 Virtual exhibit booth: Company information, movie (one), download materials, link (Only for exhibitors)	○	○	○
3 Virtual exhibit booth tour (Only for exhibitors)	○	○	○
4 Exhibitor Presentation (5-min movie plus live Q&A) (Only for exhibitors)	○	○	○
5 Advertisement in MEF Program Handout (PDF)	○	○	○
6 Introduction of keynote speakers plus 1-min presentation (Only for gold sponsors)	NA	NA	NA
7 Participants' list (name, email, affiliation, only accepted participants)	○	NA	NA
8 Promotion movie broadcast	○	○	○

## MEF2021 Speakers

By alphabetical order of family name

Dr. Mark G. Allen, PennUni/CardioMEMS(USA)  
Mr. Matthew Crowley, Vesper Technologies(USA)  
Mr. Dimitrios Damianos, Yole Développement(France)  
Mr. Kay Enjoji, TEL Venture Capital(Japan)  
Dr. Antoine Filipe, TDK(France)  
Prof. Sebald Gael, INSA – Lyon/CNRS/Tohoku Univ.(Japan)  
Mr. Arjun Kumar Kantimahanti, Silterra Malaysia(Malaysia)  
Mr. Chris Keimel, Menlo Microsystems,(USA)  
Prof. Katsuo Kurabayashi, Univ. of Michigan(USA)  
Dr. Eric Luo, QST(China)  
Prof. Raj Mohanty, Boston Univ.(USA)  
Dr. Kurt Petersen, Band of Angels(USA)  
Dr. Philippe Robert, CEA-LETI(France)  
Prof. Fabian Stoppel, Fraunhofer ISIT(Germany)  
Dr. Koukou Suu, ULVAC(Japan)  
Prof. Wouter van der Wijngaart, KTH Royal Institute of Technology (Sweden)  
Mr. Shigeki Yamaguchi, NTT DATA(Japan)  
Dr. Navid Yazdi, Evigia Systems(USA)  
and more.....

### MEF International Advisory Committee

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Masayoshi Esashi/Tohoku University  
Susumu Kaminaga/SPP Technologies/SK Global  
Advisers

Naoto Kobayashi/Waseda University

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WeiLeun Fang/National Tsing Hua University  
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Lorenz Granrath/AIST  
Thomas Kenny/Stanford University  
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Takaya Nagahata/ROHM Co., Ltd.  
Yasuo Hayakawa/ALPS ELECTRIC CO., LTD.  
Eiji Higurashi/AIST/The University of Tokyo  
Masahiro Mita/Kyodo International Inc.  
Yoko Yamanishi/Kyushu University  
Takashi Yoshida/Yokogawa Electric Corporation

### Exhibitor Presentation Session (Online)

There will be exhibitor presentation session scheduled each day. The exhibitors may want to provide 5-min presentation movie in MP4 format. The session will run by each pre-recorded presentation movie followed by live Q&A.

### Advertisement in MEF Program Handout

Ad data due date: April 7, 2021

Handout size: 207mm W x 296mm H (A4 size)

Ad size: Non-Bleed 186mm W x 270mm H

Bleed 202mm W x 296mm H

Ad data has to be EPS format, PDF/X-1a(font-embedded), or 1-Bit-TIFF.

### Virtual Exhibit Booth

MEF virtual exhibit booth covers exhibitor's description, booth staff, one movie, links, images and documents combined up to 50 in total. The maximum size of image and document is 20M per unit. The exhibit booth can be created and maintained by exhibitor except movie upload.

### Virtual Exhibit Tour

The virtual exhibit tour with a professional leader from MEF committee will guide the participants to make a spot visit at exhibit booths along with the pre-planned schedule. More detail will come shortly.

MEF Secretariat

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